

# Making What You Have Enough

*Navigating the realities  
of a non-boom market*

Tobi Ogunbiyi



# The Story



# The Story

An incident



# The Story

An incident



# The Story

An incident



# The Story

The response



# The Story

The response



# Let me introduce myself

**Tobi Ogunbiyi,**

Senior Director of Engineering



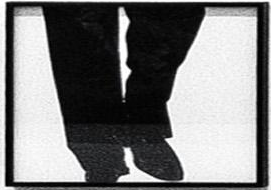
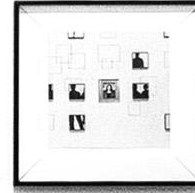
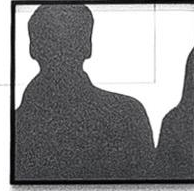


Have you ever not had enough?

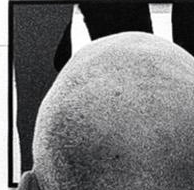


Reflection

Why do we need to make what we have enough?

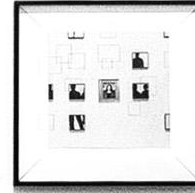
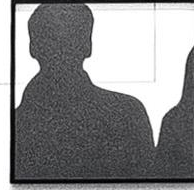


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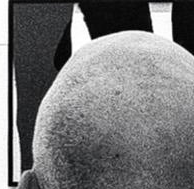
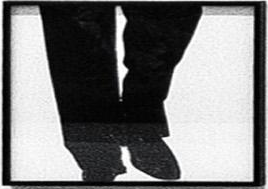


# Why do we need to make what we have enough?

**Our People**

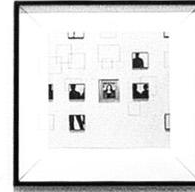
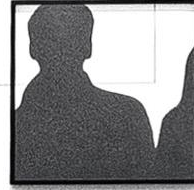


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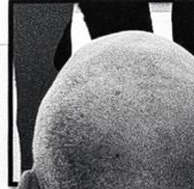
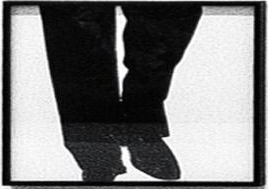


# Why do we need to make what we have enough?

**Our People**



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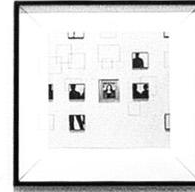
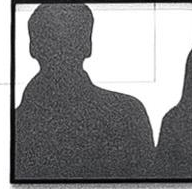


**Economic  
Uncertainty**

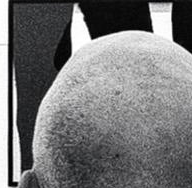


# Why do we need to make what we have enough?

**Our People**



**Constraints**



**Economic  
Uncertainty**



# Tools

## What do you have in your hands?



# Tools

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# Tools

What do you have in your hands?

**What is the main thing?**





# Tools

What do you have in your hands?

**What is the main thing?**



# Main Thing Focusing Framework

**A**align - agree on the largest item, second largest, ...



# Main Thing Focusing Framework

**A**lign - agree on the largest item, second largest

**R**emove distractions



# Main Thing Focusing Framework

**A**lign - agree on the largest item, second largest

**R**emove distractions



# Main Thing Focusing Framework

**A**lign - agree on the largest item, second largest

**R**emove distractions

**K**eep focused - evaluate weekly



# Tools

What do you have in your hands?

What is the main thing?

**What is in the way?**



# What is in the way?

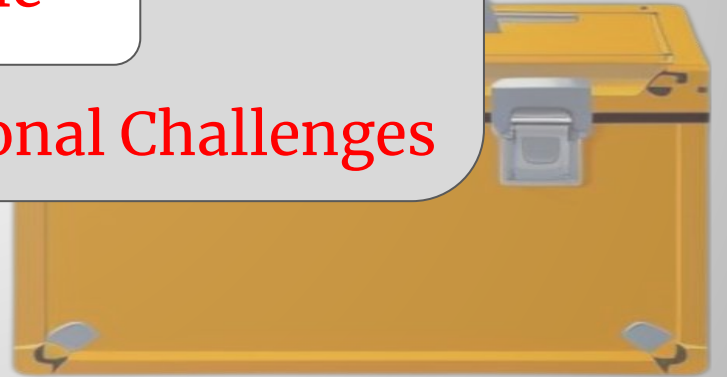
Our People



# What is in the way?

Our People

Personal Challenges





# What is in the way?

Skills Development

Our People

Personal Challenges



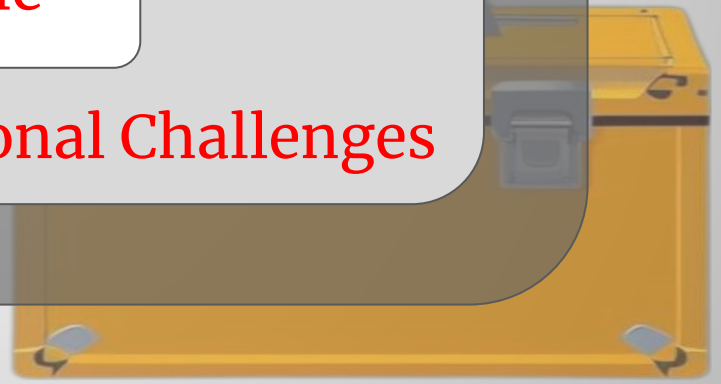
# What is in the way?

## Organizational Barriers

### Skills Development

Our People

Personal Challenges



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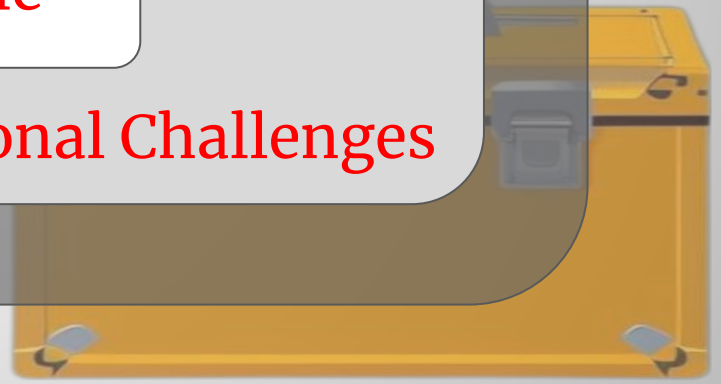
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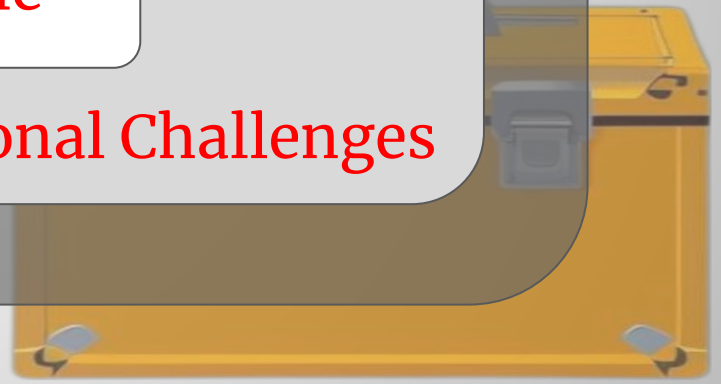
# What is in the way?

## Organizational Barriers

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Our People

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# Resolution



# Resolution



# Resolution





# Takeaways

Accept the challenge!



# Takeaways

Accept the challenge!

Use an ARK

Align

Remove Distractions

Keep Focused



# Takeaways

Accept the challenge!

Use an ARK

Align

Remove Distractions

Keep Focused

Focus on your people



You can make  
what you have enough



Tobi Ogunbiyi

Let's Connect on LinkedIn!