



TECH UNLEASHED:

Transformative Leadership
in the post-Digital Era



comparethemarket™



Renee Hunt

Chief Technology Officer



comparethemarket™

CTM TECH

We are 'the business'.

- We have an impressive tech stack
- We work with agile principles
- We're a successful fintech
- We're the ones with the meerkats, and Carl

OUR PURPOSE

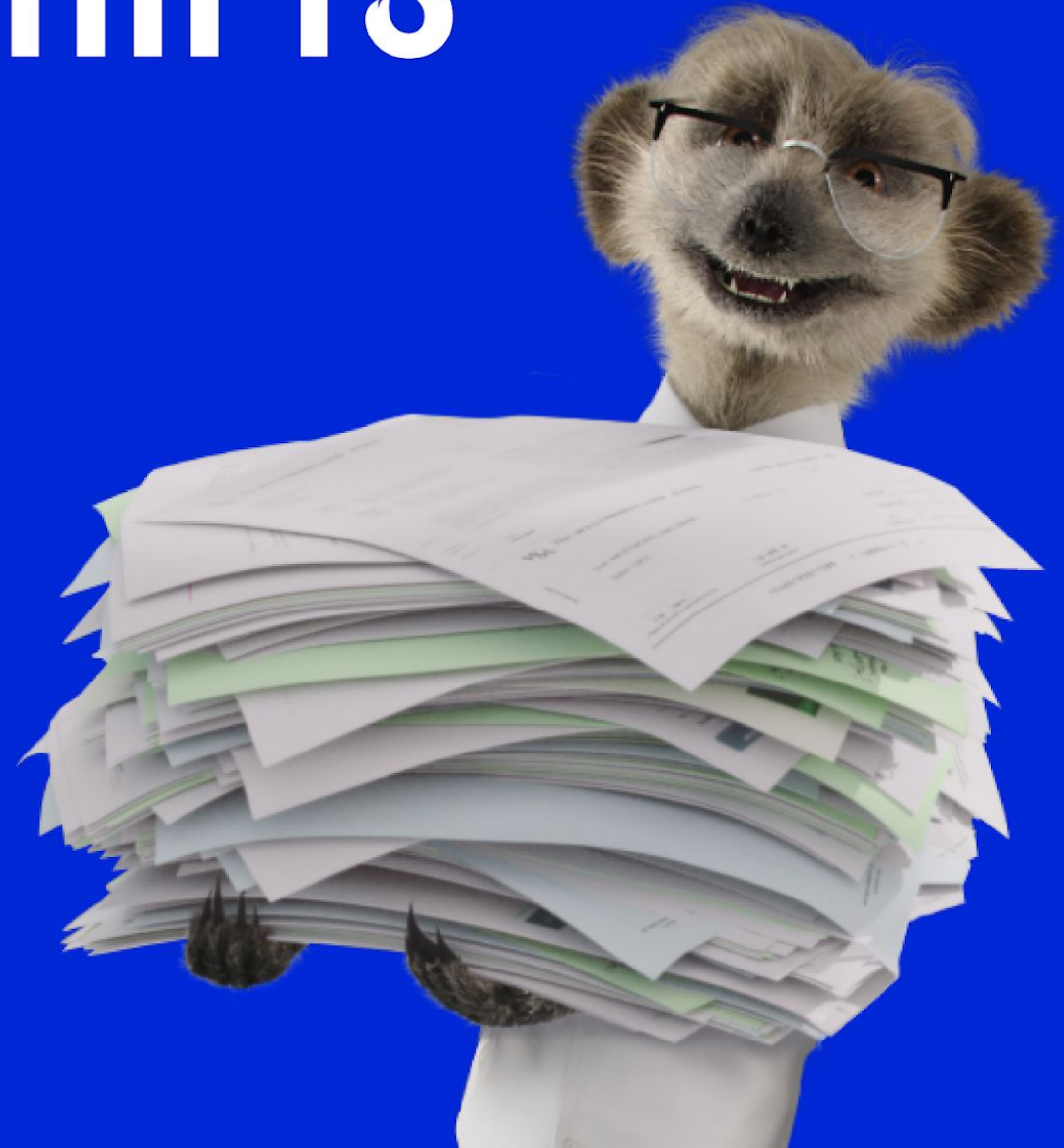
**WE EXIST TO MAKE
GREAT FINANCIAL
DECISION-MAKING**



**A BREEZE
FOR
EVERYONE**

WHY? 4 BIG SHIFTS

- Computation
- Simple automation
- Reengineering and equipping
- Digital everywhere



**BUT ONE THING HAS BEEN
THE BIGGEST CATALYST
AND IT'S NOT AI**

(well not yet)

WHO LED YOUR DIGITAL TRANSFORMATION?

CEO

**CUSTOMER
DEMAND**

**BIG 4
CONSULTANCY**

COVID

THE TIPPING POINT IS NOW



Our organisations need our skills
and experience in leadership

BE AWESOME... AT THE DAY JOB

OBSERVABILITY

SCALABILITY

PERFORMANCE

SECURITY

AVAILABILITY

EXPLAINABILITY

RESILIENCE

MAINTAINABILITY



LEADERSHIP SKILLS + TECHNICAL SKILLS



**WE EXIST TO
MAKE FINANCIAL
DECISION-MAKING
A BREEZE FOR
EVERYONE**

**WE DO THAT
WITH AND
THROUGH
TECHNOLOGY**

**THE TIPPING POINT
IS NOW AND WE
ARE READY**



comparethemarket™