Technical Strategy Power Chords

About me

Patrick Shields

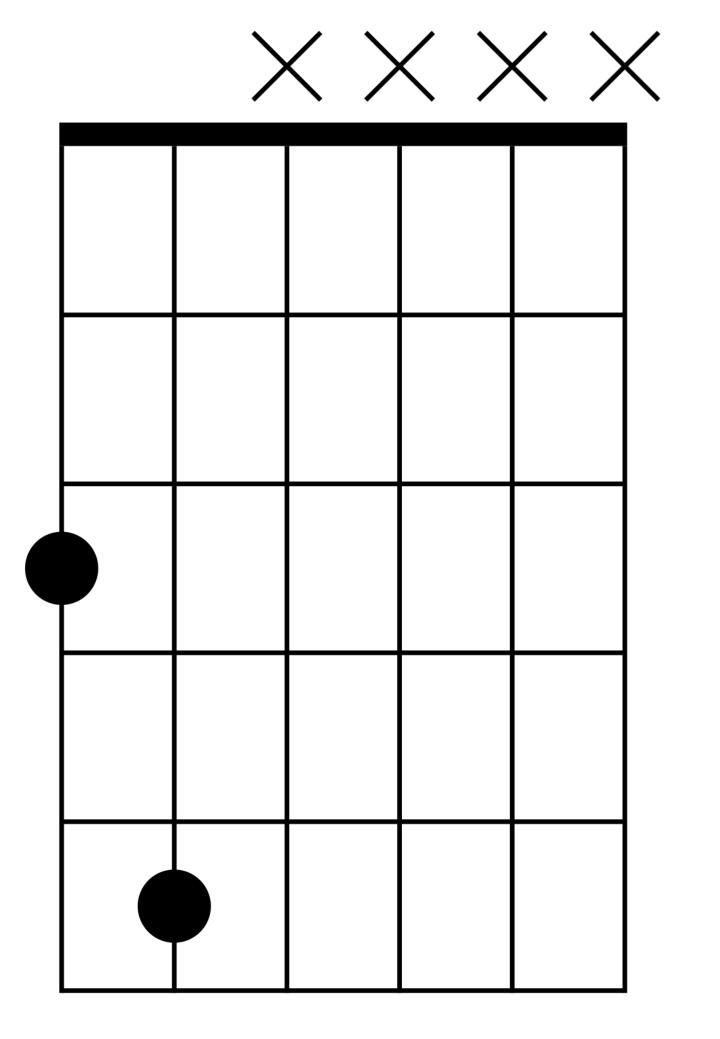
- Writing software professionally for 14 years
- Currently Chief Architect @ CircleCI, a smattering of companies big and small
- Mediocre guitar player for 24 years, aspiring cook for 6



Power chords are a simple shape you can move all over the neck

G Chord

G Power Chord



Music evokes an emotion in the people listening to it.

Power chords unlock that for beginners.

Technical strategy power chords create clarity and confidence.



Pick one (and only one) goal

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Examples

- Lower error rates during deploys to less than 1%
- Run database migrations using an automated pipeline
- Increase event processor throughput to 500 events per second

The approach is multifaceted, but the outcome is not

Increase event processor throughput to 500 events per second

to

Increase event processor throughput to 500 events per second while maintaining latency of less than 100 ms per event

List the facts that would change your mind

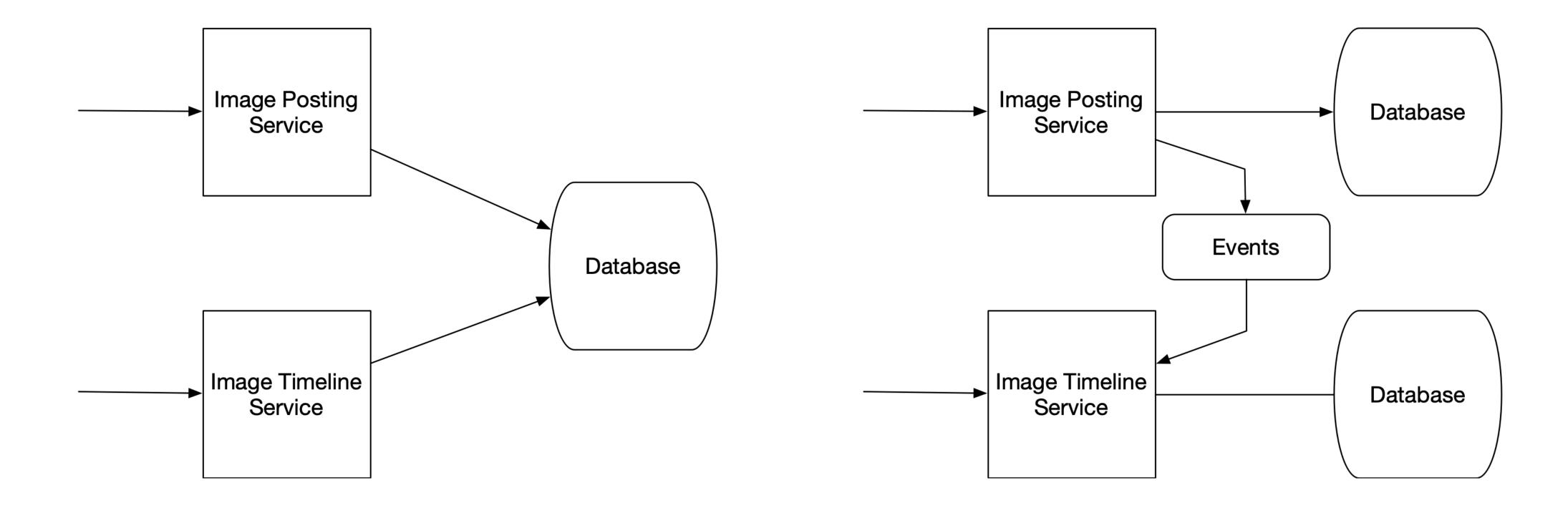
List the facts that would change your mind An Example

- Problem: A downstream system is consistently getting overloaded leading to missed SLOs on our side
- Plan: Move to asynchronous processing model backed by a queue, throttle processing based on downstream availability
- What might change your mind
 - Deadlines e.g. purchase @ quote
 - Timeliness e.g. backordered item less sensitive to delay than in stock
 - Throughput is at edge or is heterogeneously capped

Solve only the hard problems you absolutely need to

Work backwards

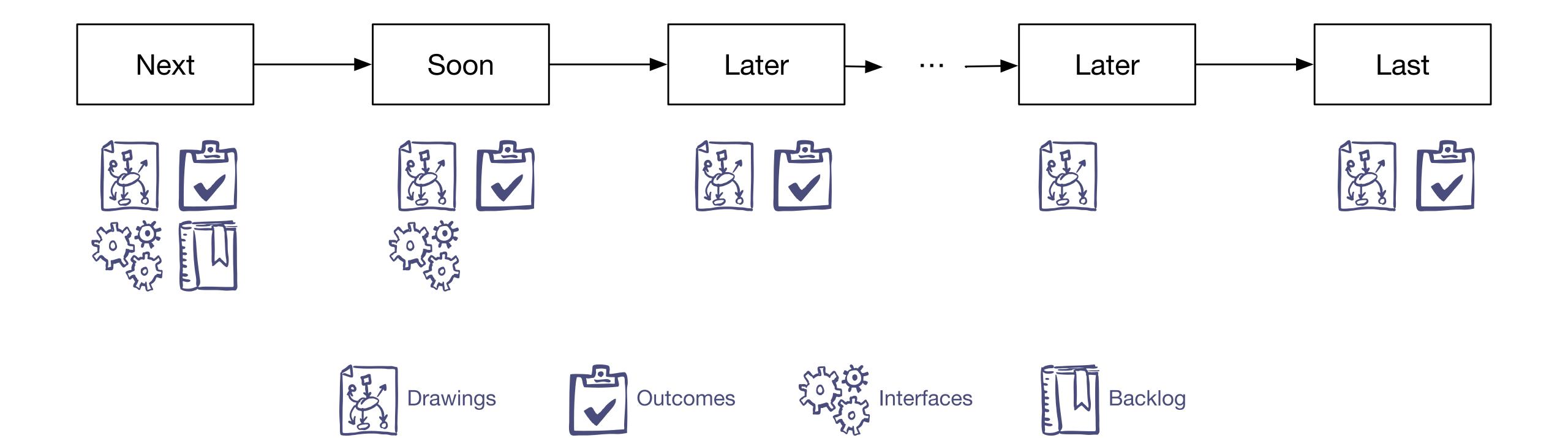
Start End



Start End







A parting thought... start small

Thanks

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Pick one (and only one) goal Prompts

- What is your one goal?
- How will you help others understand that goal?
- How will you determine whether you've met your goal?

List the facts that would change your mind Prompts

- What are the key assumptions driving complexity?
- What facts would change those assumptions?
- Is meeting those assumptions key to hitting your goal?

Work backwards

Prompts

- What are the major milestones in the execution of the strategy?
- How will you build awareness of those milestones and their completion?
- What are the key risks that could make this strategy ineffective at meeting your goal?

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