

Building Culture Intentionally

*only 30% of employees are
engaged with their work*

— **gallup consulting**



 [@rondoftw](https://twitter.com/rondoftw)

Agenda:

1. starting a culture
2. closing the gap
3. teams as immutable structures
4. boundaries
5. bonus: TGECMFRO (???)



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what you **feed** > what
you **say**



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teams are immutable
structures

boundaries

TGECMFRO (?)

rules:

1. no work, chores, or obligations
2. practice time affluence
3. don't get Ronnie fired



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Ronnie
 Chen

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